

WHITEPAPER SOLUTION

# **Experience a Smoother Work-Life**with Professional Services



#### Introduction

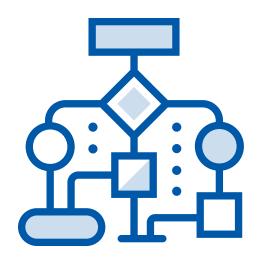
The use of technology today allows us to extend our work capabilities beyond our imaginations. With features like cloud-enabled accessibility and mobility, employees have the freedom to work anywhere, at any time. Solutions like unified communications allow us to integrate all of our business communication tools (like calling, emailing, faxing, voicemail, etc.) into a single interface to make communication and collaboration seamless. With automation software, everyday tasks like scheduling, backup and recovery, data entry, and more can be accomplished in a matter of seconds.

When your IT infrastructure is outdated, your productivity and capabilities are hindered – ultimately affecting your bottom line. In order to experience a smoother work-life without sacrificing productivity, you need a custom, up-to-date IT solutions integrated into your infrastructure. With our professional services, you can modernize your entire IT environment to keep up with your organization's growing demands.



## Simplify your workflow with professional services

Lacking a custom-designed IT infrastructure catered to your individual needs puts you one step behind your competitors. Your IT infrastructure makes up the core of your business operations. You rely on it to do everyday things like calling and following up with clients, managing important documents and data, communicating in and out of the office, keeping sensitive information safe, and much more.



According to a Microsoft survey of 4,000 global small to midsize businesses and SMBs are facing a new world of work:

- 31% of SMBs expect to have safe data and user experience across multiple devices
- 32% of SMBs are using devices to access apps developed by and/or for their company
- 62% of SMB employees are using their phones to access their work email

The evolving technology landscape is directly affecting how we work. Eliminate the guesswork behind figuring out what IT solutions or projects will boost your company's success. As technology experts who live and breathe IT, we'll take care of that for you.

"62% of SMB employees are using their phones to access their work email."

- Microsoft



#### Manage IT projects

Both clients and service providers benefit from professional services. If your company lacks an in-house IT department, or if your IT resources and staff are deployed on other projects at the moment, you can leverage professional services to implement a particular solution or carry out a particular IT project. That way, you can save time without having to put a hold on IT projects that'll help your business grow more innovative.

#### **Automate your workflows**

As your company expands, it may need more than spreadsheets to manage its growing operations. That's when automation software comes in handy. By automating certain aspects of your workflow such as billing, resource/content management, payroll, etc. you can free up time while increasing efficiency.

#### Simplify the way you work

According to a <u>small business technology</u> report from Launch Workplaces, technology is shaping how we work on a daily basis.

- 80% of small business owners use a mobile device at least once a day
- 92% use at least one cloud-based solution, and 52% use cloud-based storage
- 56% cited improving existing customer relationship management (CRM) as a top concern





Although embracing technological change is a key aspect of becoming more innovative, 63% of businesses feel overwhelmed by the number of technologies available. With professional services, our technology specialists will work with you to determine the right solutions for your specific pain points, processes, and vision.

#### **Our partnership**

At IND, we'll help you plan, design, integrate, and maintain IT projects and systems of all kinds – so you can simplify your work life and work smarter. We'll take care of all the manual labor that goes into upgrading, replacing, and overhauling parts of your infrastructure so you can stay focused on your core duties.

Start the year off right by upgrading your IT environment from one that meets your bare minimum requirements into one that expands your capabilities and helps you maximize your true potential. Get in touch with the innovators at IND to get started.

### **Contact Us**

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