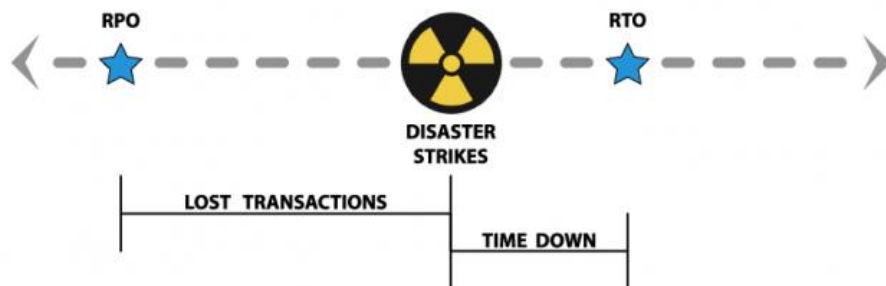


Business Interruption is a huge risk. Are you prepared?

Most business stakeholders don't plan to fail, they fail to plan. Understanding and defining your Recovery Point Objective (RPO) and your Recovery Time Objective (RTO) are the first two steps in the process of creating your Disaster Recovery (DR) and/or Business Continuity (BC) plan.



Below is what we refer to as *"The Rule of 3"* that if executed on, can create more stability for your business.

1**Rule 1:**

Keep at least (3) copies of your data, which includes your original (production data), and at least (2) backup copies.

2**Rule 2:**

Keep the backup data on two separate storage devices/systems – such as remotely located or transportable device (such as a NAS).

3**Rule 3:**

Keep at least one of the two copies offsite. Ideally in a secure & redundant cloud server environment.

Learn more at: entechUS.com/data-recovery/